



OUR MISSION

We enhance the quality of life by bringing the best quality products and promoting its consumption culture



IN FIGURES

27 YEARS
ON MARKET

40 000
EMPLOYEES

6.3 KG
OF MIRATORG PRODUCTS
PER CAPITA IN RUSSIA


950+ OWN
VEHICLES
FLEET

900 000
ABERDEEN ANGUS BULLS

Export to more than **40** foreign
markets: China, Vietnam, Morocco,
UAE, KSA, Kuwait, Qatar, Jordan,
Serbia, CIS countries, etc.

50+ PRODUCT
SEGMENTS

2500+ SKU

No  **1**

THE BIGGEST CATTLE
OF ABERDEEN ANGUS
IN THE WORLD

VERTICAL INTEGRATION



Own Retail Chain



Own Burger Shops



Distribution Company



DISTRIBUTION



Multi-temperature Distribution Centers Network



LOGISTICS



Tannery



Ready-made Meals Production



Processed Products

x2



Pet Food Production



ADVANCED PROCESSING



Lamb Production Facility



Automatic Meat Processing Plants

x2



Sausage Plant



MEAT PROCESSING



Poultry Venues



Calf and Milk Cow Farms



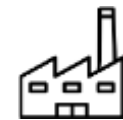
Meat Aberdeen Angus Bull Farms



ANIMAL BREEDING



Fodder Production



Premix Production



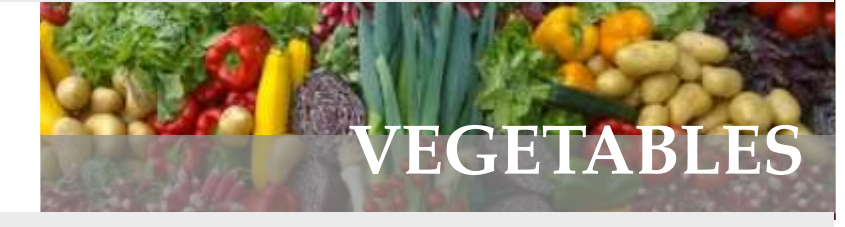
FODDER



Vegetables Production



Frozen Vegetables



VEGETABLES



Grain Company



Breeding and Seed-sorting Center



CROP GROWING

LEADERSHIP POSITIONS

1

BEEF
PRODUCER

1

POPULAR BRAND
IN MEAT CATEGORY

1

DIVERSIFIED
PRODUCTION

1

AGROHOLDING
BY THE NUMBER OF EMPLOYEES

1

PORK
PRODUCER

1

KEY CHAINS SUPPLIER IN RUSSIA



DISTRIBUTION



LOGISTICS



ADVANCED PROCESSING



MEAT PROCESSING



ANIMAL BREEDING



FODDER



VEGETABLES



CROP GROWING

MEAT PRODUCTION



484

Ths Tons

PORK



179

Ths Tons

BEEF



144

Ths Tons

CHIKEN



100+

Ths Heads

DORPER

PASTRY PRODUCTION



200

TONS

PER DAY



67

TONS

PER DAY



270+

SKU

RANGE

SEMIFINISHED PRODUCTS



64

THSTONS

CAPACITY



Nº1

PRODUCER



2000+

RESTAURANTS

SUPPLY



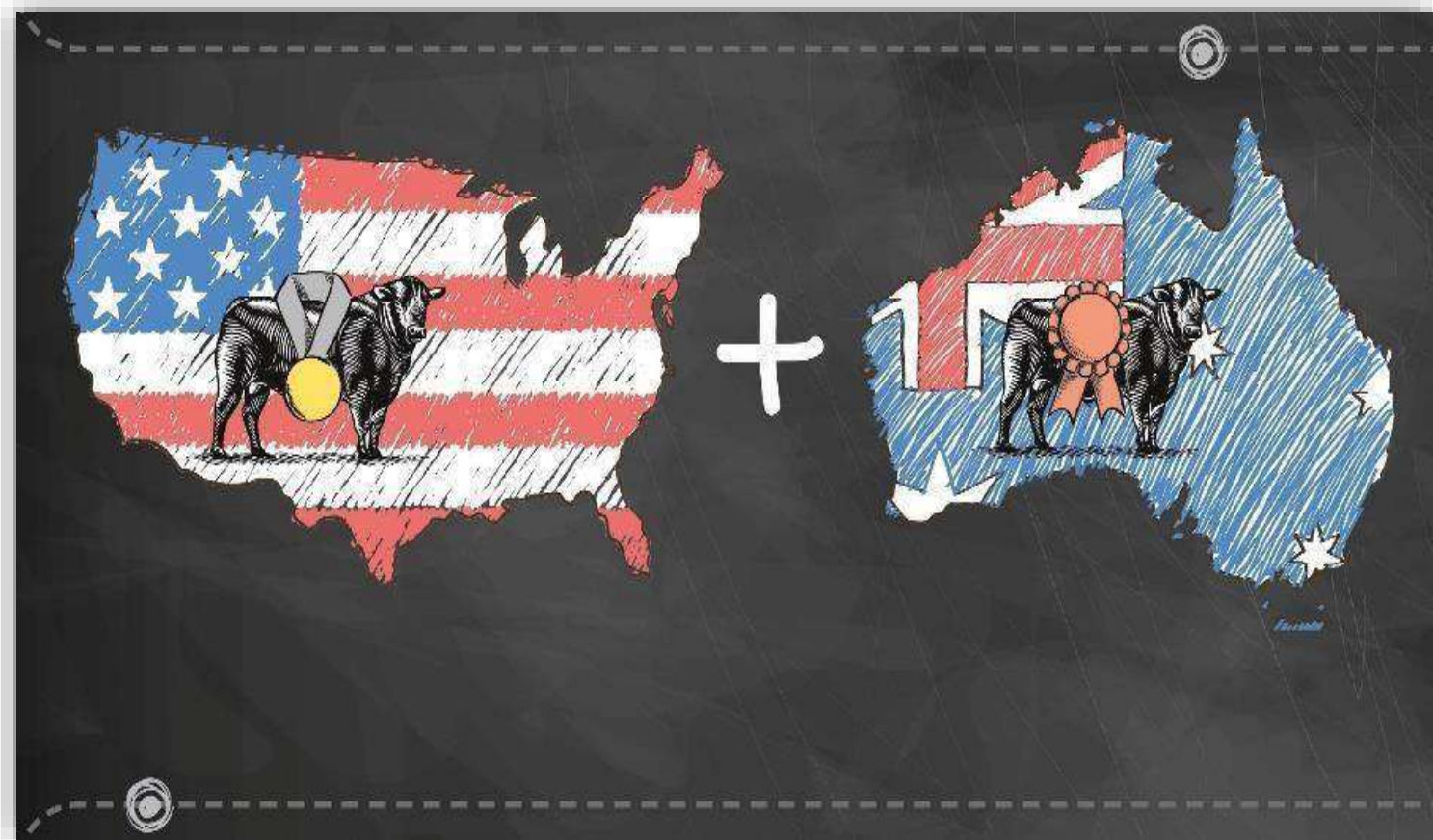
CHILLED/FROZEN BEEF



ORIGIN OF MIRATORG BLACK ANGUS HEARD

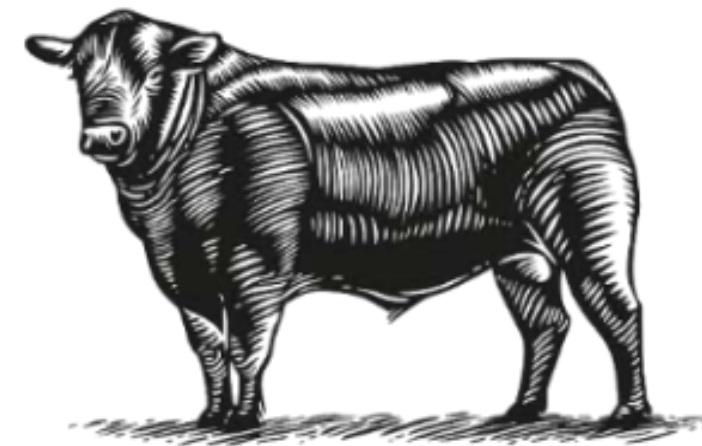
Aberdeen Angus is a beef cattle breed which was bred in north-western Scotland in the XVI century.

Today Aberdeen Angus is the most popular beef cattle breed in the world. The purebred communities designate the black colored animals (Black Angus) and the red ones (Red Angus).



Meat of Black Angus steers is considered one of the best in the world for its high marbling and vivid taste.

In 2010, Miratorg created the Aberdeen Angus cattle in Russia with the unique genetics of the best representatives of the breed from the United States and Australia.

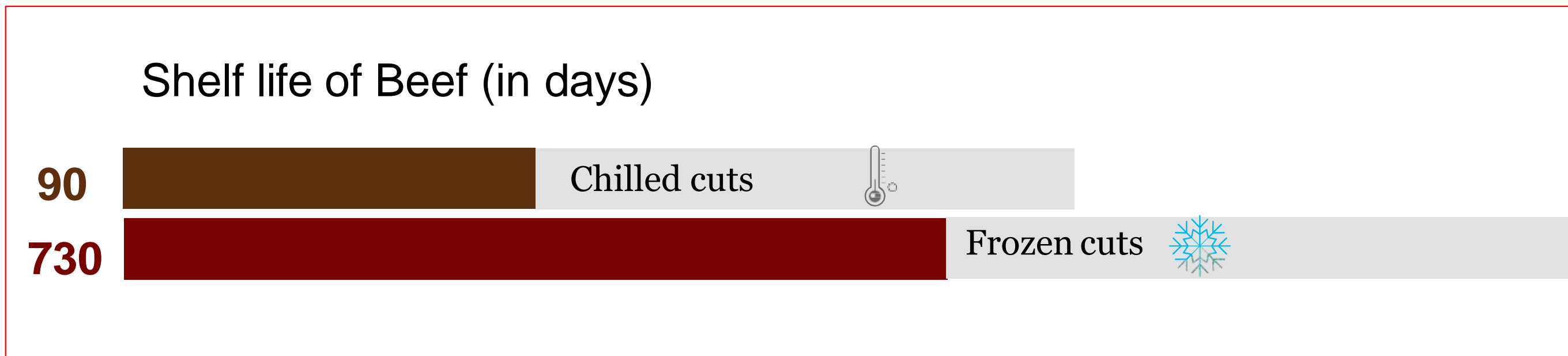


In 10 years, our herd of Black Angus has become the largest in the world, and today it is grown in the Bryansk, Oryol, Kaliningrad, Smolensk, Tula and Kaluga regions of Russia.

FROZEN STEAKS & CUTS

Frozen steaks are the best option if you need to stock up on meat for the future.

Frozen meat does not lose its taste properties with proper (shock) freezing and the indicated correct defrosting, it is not inferior to fresh chilled meat.



Production control, modern packaging, sanitary standards and strict adherence to temperature conditions allow us to deliver products thousands of kilometers away

TYPES OF BEEF

Black Angus



Choice



Prime

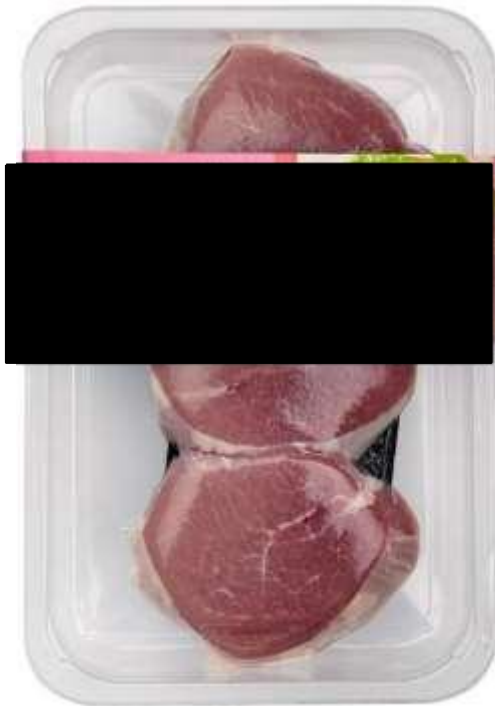


Signature



Dry Aged

Other types



Rose Veal



Mix breed



Matured Beef



Wagyu

PHOTOS OF THE BEEF PRODUCTS



MIRATORG

**CHILLED/FROZEN
PORK**

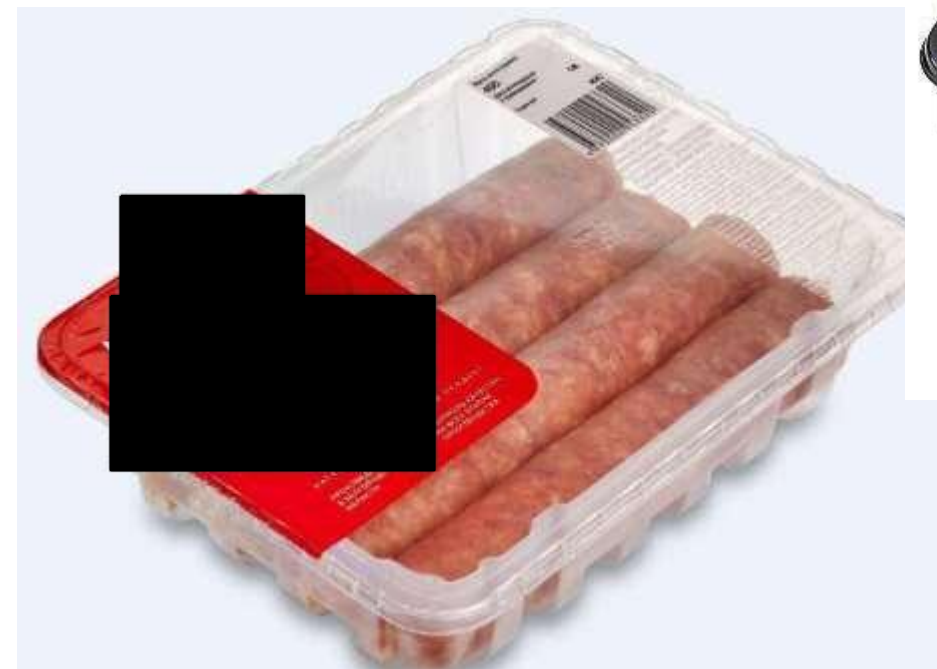


PORK IN CONSUMER PACKAGING

PRODUCT RANGE:
more than **80** products

- MINCED MEAT AND CHOPS
 - STEAKS
- MEAT FOR ROASTING
 - MEAT LUMPS
 - BACON
 - RIBS
 - OFFALS
- SHASHLIK (Barbeque)
 - SAUSAGES
 - CUTS

Shelf life for **frozen** items
– **365** days



SAUSAGES & FRANKFURTERS MADE FROM REAL MEAT

Our products:

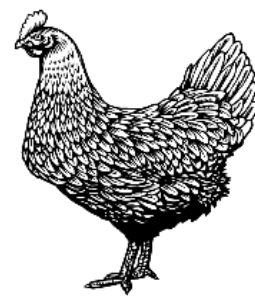
- ✓ Cooked sausages
- ✓ Ham
- ✓ Cooked smoked sausages
- ✓ Semi-smoked sausages
- ✓ Raw smoked sausages
- ✓ Cooked smoked delicacies
- ✓ Frankfurters

COMPETITIVE ADVANTAGES:

- Selected meat of our own production
- With Black Angus marbled beef
- Low salt content
- Wide range of Specially selected spices and herbs
- Naturally smoked on beech chips
- Quality control at every stage of production



POULTRY



- Production is located in Bryansk region (South-West of Russia)



Shelf life for frozen items – 365 days

Chicken consumer packed SKUs:

- Chicken thigh bone in / boneless
 - Chicken drumstick
 - Chicken fillet
- Chicken griller (not less than 1500 grams)
 - Chicken breast, etc.
- Chicken sausages for grill
 - Chicken minced meat

- 100 thousand tons of Chicken Meat per year
- 20 poultry farms
- Incubator
- Feed mill
- Poultry population – over 5 mln head



Product segments:

- shashlik from broiler chicken meat (barbeque)
- marinated chicken cuts packed in cooking bags;
- sausages;
- mince meat;
- steaks;
- stuffed cutlets and whole muscle parts in coating

FROZEN PRODUCTS:
**SEMI-
FINISHED
PRODUCTS**



RETAIL PACKAGING

300 g



Shelf life: 14 months

HORECA PACKAGING

1kg / 1,5kg / 2kg



FROZEN PRODUCTS: DUMPLINGS



DUMPLINGS RANGE

- ★ High-quality meat of our own production
- ★ Natural spices
- ★ High-grade flour dough
- ★ Large-scale minced meat cutting
- ★ Variety of meat fillings: beef, veal, chicken, lamb, pork
- ★ Shelf life: 12 / 24 months



FROZEN
PRODUCTS :
VEGETABLES



VEGETABLE MIX & BERRIES BESTSELLERS



Special packaging **including**
Arabic and **English** languages



FITNESS AND DETOX LINES



Spelt wheat with champignons and sauce based on cream, mushrooms and vegetables – full and filling dinner



Rice with pumpkin and asparagus with sauce based on tomatoes and herbs has a soft and balanced taste



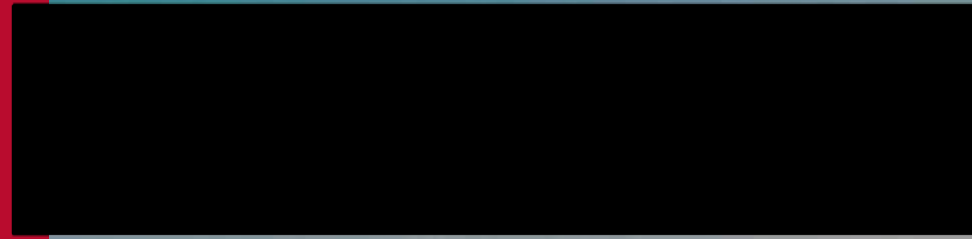
Healthy vegetable mix – unique vegetable mix with balance of micro and macro elements



Mix of 5 green vegetables – broccoli, zucchini, green beans, asparagus, Romanesco broccoli

Fitness Line - is an **energy source** for the whole day and prior to physical activity.

Detox Line - is an ideal solution for a **light supper**, it's a well-balanced set of **high-fiber** vegetables.



CI
BI



CHILLED BERRY DRINKS & LEMONADES ASSORTEMENT

Assortment

- ✓ Sea-buckthorn drink;
- ✓ Cranberries drink;
- ✓ Blackcurrant drink;
- ✓ Forest berries drink;
- ✓ Cherry drink;
- ✓ Grapefruit lemonade;
- ✓ Orange with lemongrass lemonade

Two categories to sell:

- ✓ Drinks shelf;
- ✓ Ready to eat shelf.

Shelf life:
180 days

Package :

- ✓ 12 pieces

size:
370 ml / 390 gramm



FROZEN PANCAKES with different fillings



PANCAKES WITH MEAT



PANCAKES WITH CHICKEN



PANCAKES WITH CHERRY



PANCAKES WITH COTTAGE CHEESE



PANCAKES WITH LIVER

SHELF LIFE
365 days

PASTRY & BAKERY

Bread

Baguette loaves,
ciabattas, bread
cooked in the oven



Buns

For burgers,
For hot dogs,
For breakfast



Pastry

croissants, puffed
pastry, sweet and
unsweet rolls, cakes



**Shelf life: 45 days –
chilled**

**Shelf life: 360 days –
frozen**

- Individual approach to each customer's needs: degree of readiness (65-95%)
- Convenient package for buns PEELPACK, better preservation of products at the logistics stage
- No need for resting and rising - time saving for a baker
- Unique Pre-Bake technology



FOODS AND TREATS FOR CATS AND DOGS



ASSORTMENT OF PET FOOD

MEAT



EXTRA MEAT



PRO MEAT



EXPERT



TREATS

Dried Chewing



DIFFERENCES BETWEEN LINES BASED ON THE DIFFERENT CONTENT OF FRESH MEAT



4% FRESH MEAT

10% FRESH MEAT

13% FRESH MEAT



THANK YOU
FOR YOUR ATTENTION!

